## Social Initiatives



Tai Ping Carpets was founded in British Hong Kong in 1956 with the ambitious goals of developing industry in the post-war colony and providing employment to migrant workers fleeing political turmoil in China. The core value system instilled by its founders of operating ethically and responsibly have been a cornerstone of the company's guiding principles ever since.

Tai Ping is deeply invested in social responsible action, whether it is in the care and welfare of employees around the world, from manufacturing to sales staff, or in the selection and transactions with our suppliers and customers. Tai Ping is committed to leading the industry in fair and healthy work ethics.

Listed below are a selection of Tai Ping actions and initiatives aimed at improving social welfare:

## **Economic**

- Local jobs created and sustained
- Apprentice positions offered in manufacturing and sales
- Work placement schemes for schools and colleges
- Providing training opportunities and work-experience
- Tackling workforce inequality
- Using local suppliers, voluntary groups and agencies

## Environmental

- Reducing carbon footprint/pollution and improving air quality e.g. electric cars, reducing mileage, energy-efficient equipment (TPCX Factory architecture)
- Decreasing congestion e.g. car-sharing and cycle to work schemes (employee bus transport)
- Minimizing waste e.g. re-use and recycling
- Using environmentally friendly goods
- Saving energy and resources e.g. energy efficient lighting and equipment, saving water etc.
- Operating an ISO14001 environmental management system
- Helping improve public spaces e.g. parks (Factory gardens)

## Social

- Supporting local charities
- Supporting local culture and heritage
- Supporting a healthier community e.g. promoting staff well-being and flexible working policies
- Hosting community events:
  - December 2021 employee sports meeting
  - ❖ January 2022 2021 welfare card issuance (and annual dinner)
  - January 2022 Chinese New Year children's event
  - ❖ February 2022 Chinese New Year red envelope on first working day
  - ❖ February 2022 New Year's start of transportation subsidies
  - June 2022 Summer heatstroke prevention welfare products are distributed
  - September 2022 Mid-Autumn Festival Welfare Card is issued (or Mid-Autumn Festival Dinner)

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